

Dear sir/Madam,

It gives us immense pleasure to cordially invite and welcome you to participate in National Conference entitled

“MANAGEALIZATION 2012”, Changing Scenario of Management and I. T.

Theme

National Conference as “Managealization 2012” aims to bring together faculties, researcher, corporate people and students from various University to exchange and share their research and innovative ideas. The conference also aims to discuss various changes happening in Management and Information Technology and contribute the solutions for new challenges. In the end conference participants would have better understanding to the new approach, solutions and innovative ideas in their hand.

About University

Dr. Babasaheb Ambedkar Marathwada University, Aurangabad was established on 23rd August 1958 to cater the needs of Marathwada Region and the foundation was laid by the Prime Minister of India Late Shri. Pandit Jawaharlal Nehru. Recently university has celebrated 52 years of excellence and social commitment. Our university gives utmost importance to students for getting jobs as soon as they complete their studies. Many faculties of this university have Patents with their world class research and this chain will be continued in the future. Presently 42 Departments are working in University Campus Aurangabad and 08 Departments in Sub-Campus Osmanabad.

About Sub-Campus.

Dr. Babasaheb Ambedkar Marathwada University, Aurangabad established it's Sub-Campus at Osmanabad on 16th August 2004. Since its establishment, till today it has prepared number of students to meet the demands of Millennium and acquire better carrier opportunities.

About Osmanabad

Osmanabad District is located in the southern part of the state of Maharashtra. Most of the area of the district is surrounded by Small Mountain called “Balaghat”. Tuljapur town in Osmanabad district is famous for Tuljabhavani Temple. Osmanabad Caves is the state of the art.

How to reach

Central Bus Stand 3 Km, Railway Station 6 Km
Aurangabad: - 250, Pune: - 250, Solapur:- 60, Latur:- 62, Tuljapur: 20, Hyderabad- 270.

Department of Management Science: -

The Department of Management Science was started in the academic year 2009, with a special intention to bring the professionalism and practical oriented studies to Osmanabad and nearest Territory. We are nurturing the professional talent through the courses like MBA and MCA with diversified specializations.

The students are taught by innovative methods supporting by latest technology to ensure quality education. Realizing the crying need of the day, our department tried to teach the young not only academic knowledge but feed them with reams of information and more importantly has attempted to make them efficient and good citizens.

Authors are cordially invited to submit original and unpublished work on the following sub themes

Sub Themes

Finance • Recent trends in Indian Economy • Indian Financial System
• Import and Export • Indian Stock Market • RBI strategies and its effects.
• Inflation • Role of India in world Economy • Banking • Insurance industry

Marketing • Ethics in Marketing • Social network and internet marketing

• Marketing to the bottom of pyramid • Agro-Marketing
• Mall culture V/s Traditional Retailing • Rural Branding

Human Resource • Cross culture and global issues • Human talent Management
Employee retention: a Challenge • Govt. Work culture V/s Corporate Work Culture
• Leadership trends in 21st century • Changing Motivational Factors

Information Technology • Information Security

• Social Networking • web sites Management • Network Security
• Emerging trends in • I. T. Android in action

Universal Topic • Indian youth in changing world. • Management of Mass- Movement

• Entrepreneurship • Terrorism and collective responsibilities • Recession
• Corporate Governance • Any relevant topics related to Management and I. T.

Guidelines for abstract and Full Paper

Font: Regular- 12 Size, Title- 14, Times New Roman, Margin: 1 inch all around, Line spacing: 1.5, A4 size Paper, Harvard referencing style, Title page must have the Theme, Name of Author, Institute, and Mobile No. with Email ID, Words limit- 3700 to 4000 (Including Abstract of 300- 400 words), ABSTRACT AND FULL PAPER NEED TO SEND AT THE SAME TIME, Papers are also accepted to present In-Absentia.

Important Dates : Last date of Abstract and Full Paper submission	15 th Jan 2012
Notification of Acceptance	20 th Jan 2012
Last date of Registration	31 st Jan 2012

Conference Participants and Fees

Class	Fees (₹)
Industry	1500
Academician	1000
Student	750

(Registration fees includes Tea, Breakfast, Lunch & Kit)

Cash Receipt of Registration Fees Payment available at Our Management Science Department Osmanabad and Aurangabad. OR Demand Draft of any Nationalize Bank drawn in favor of “Registrar, Dr. B. A. M. U. Sub-Campus, Osmanabaad”

Conference Publication & Review Proceedings

Selected papers from peer reviewed will be nominated for the publication under ISBN Proceeding published by Department.

The manuscript will be subjected to blind review process and the decision of the reviewer will be final and binding

For Submission, Registration and Contact:

conf.udms@yahoo.com, udmsobad@gmail.com

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Department of Management Science
Dr. Babasaheb Ambedkar Marathwada University, Sub-Campus, Osmanabad
National Conference entitled

“Managealization 2012” Changing scenario of Management & I. T.!!

18th February 2012

Registration Form

Name of Participant (In Capital Letters Only): _____

Name of College / Institute with Address: _____

_____ College Contact No. _____

Personal Contact Details: Mobile No. _____ Landline No. _____

E-mail. _____

Paper Title (In Capital Letters Only): _____

Presenting Paper: In Presence / In Absentia

Payment Details

I am enclosing registration fees of Rs. _____ through Cash Receipt No. _____

from Dept. Counter. OR

D.D. / Cheque drawn in favour of “Registrar, Dr. B. A. M. U. Sub-Campus, Osmanabad”

bearing No. _____ drawn on _____

_____ Bank.

I also declare that the above information is true and research work done from me is totally new and no where submitted yet.

Signature
Participant